

MASCOT
EUROPE part of **ARCAIO**
SOLUTIONS



Create magical moments with your own mascot



*We give your brand a face, a personality and a story
that children (and adults) will never forget.*

"I only hope that we don't lose sight of one thing — that it was all started by a mouse." — Walt Disney



mascoteurope.com

Part of Arcaio AS

The face people remember

From large European companies to local clubs and associations — 12+ years of deliveries

12+

years of experience

200+

mascots delivered

5-10+

years lifespan per mascot

- ✓ **Photo moments:** Content and engagement for social media.
- ✓ **Loyalty:** Children form bonds that last a lifetime.
- ✓ **Sponsor value:** Unique visibility for partners and collaborations.



The journey from idea to reality...

...in four simple steps



Concept & sketch

We can create a design from scratch for you or develop a mascot based on your drawings



Sketch approval

You approve the sketches before production. You get 2 revisions included in the price



Craftsmanship

6–8 weeks of detailed work. Experts sew and assemble the costume with a focus on quality and comfort.



Delivery

The mascot is delivered to you, ready to use.



Choose the quality that suits you

Two professional levels. Both adapted to your colours, logo and expression.

EVA quality

Budget option

Price on request

- ✓ User-friendly
- ✓ Durable — withstands long-term use and washing
- ✓ Custom-made
- ✓ Great value for money!

3D Foam Carving

High quality

Price on request

- ✓ Higher level of detail
- ✓ 3D depth — more vivid and lifelike expression
- ✓ More customisation options
- ✓ Premium finish



Both include: electric cooling fan • full customisation of colours and logo

Here's what the difference looks like

Three production methods. Three very different results.



Simple use and standard

Mass production

Not our recommendation

- ✗ Generic "catalogue figure"
- ✗ Low-quality materials
- ✗ Wears out quickly



AFFORDABLE

EVA quality

Great value for money

- ✓ Custom-made for your brand
- ✓ Professional materials
- ✓ 5–10 year lifespan



PREMIUM

3D Foam Carving

High-end quality

- ✓ 98% accuracy to 3D file and outstanding customisation options
- ✓ Vivid, detailed expression
- ✓ The highest quality on the market

We only deliver EVA and 3D Foam — because your brand deserves the best!

Meet Bizzie — our own joy spreader

How we use our own Bizzie — and how you can use yours



1 Social media

Bizzie creates engaging content — from product and event launches to ongoing dialogue with friends and fans.

2 Internal

A “Bizzie” helps reinforce a culture, identity and a deeper understanding of what you want to communicate to customers, colleagues and fans.

3 Large events and happenings

Bizzie and her friends help create more traffic, greater engagement, life and togetherness for young and old alike.

“Better brand-feeling makes teamwork and sales go so much easier”

Our family keeps growing

Sports clubs, municipalities, amusement parks, shopping centres, festivals and brands across the country



....but we welcome more!

Not sure where to start?

Here are 3 simple options

1

Keep it simple!

Send us a sketch and/or your website address and we'll put together a proposal and quote based on this

≈ 1 minute

2

Set aside five minutes to answer some questions

Answer our questions and we'll have a deeper understanding of what you want and need in relation to your vision and values.

≈ 5 min

3

I want to move forward and would like guidance

We'll arrange further dialogue via email or phone — tailored to your needs.

You decide how much time to spend

No contracts or costs until you have approved a specific sketch. Completely risk-free and non-committal from the start.

How many of our customers finance their mascot

*We help you with sponsor pitches and application
advice!*



Sponsor

Sell a costume sponsorship or match-day sponsorship together with the mascot.



Foundations and local funds

Apply for support from various foundations, municipal funds and business development funds, etc.,



Leasing

We work with a leasing partner that makes it possible to spread the cost over several years

Did you know that many of our customers get their mascot financed by sponsors or various foundations?



Ready to get started?

Regardless of your choice, we can give you a no-obligation 3D proposal within 72 hours as long as we know a little more about who you are!

[Choose your path →](#)

One click opens the form — 1-5 minutes to fill in.